# FAQ - ARTISTS

# 1. Why join the Carré d'artistes network?

For 20 years, we have continuously promoted art through over 30 galleries in France (Paris, Lyon, Nice, Strasbourg, etc.) and abroad (Beijing, Amsterdam, Beirut, etc.). We have also embarked on a significant digital shift that allows us to offer unparalleled visibility through our website. From artistic, commercial, marketing, to field teams, joining the Carré d'artistes network means trusting a team of dedicated professionals passionate about showcasing your art!

#### 2. How are artists selected?

We hold a selection committee five times a year during which our curators present and defend the received applications. Because the definition of art is diverse, the selection committee consists of the artistic service as well as invited artists and gallery owners. When presenting an artist, we discuss:

The technical qualities of their work
Their style and artistic approach
Potential exhibitions they can be part of
Evolution within the network
But above all, we welcome surprises!

# 3. Why offer small formats?

When an artist joins the network, we ask them to produce their first exhibition in our dedicated formats:

13 cm x 13 cm 19 cm x 19 cm 25 cm x 25 cm 36 cm x 36 cm

We are aware that for most artists, this represents a real challenge. However, these sizes were not chosen randomly. It allows us to standardize prices and offer a fixed price per format regardless of the technique, style, or the artist's reputation. These sizes enable us to offer unique and original artworks for all budgets. Far from the classical and divisive codes of the art world, we are here to share emotions!

# 4. And what about large formats?

We also offer larger-sized artworks:

50\*50 cm 50\*100 cm 80\*80 cm 81\*100 cm 100\*100 cm 120\*40 cm

The creation of large formats comes later based on the success encountered in galleries.

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# 5. And sculptures?

We also offer a wide range of sculptures divided into 8 price categories. The distribution of pieces by category is done in advance, in agreement with the artists and the artistic team.

## 6. How to apply?

It's simple. Just click here and follow the instructions! Whether you are a professional or an amateur, don't hesitate! Your application will be automatically sent to our curators, who will make an initial selection and provide feedback within two weeks. If they are interested in your work, they will contact you to present it to the selection committee, offering you to prepare either:

4 artworks in our formats 1 to 3 sculptures

## 7. And then?

If your work is rejected, our curators will give you detailed feedback on the reasons for the committee's decision. You can certainly reapply as many times as you wish. We return all non-selected pieces (paintings and/or sculptures) to the artists.

If your work is accepted, it will be the beginning of a great adventure! First, we will ask you to prepare an initial exhibition composed of 40 artworks (10 in each small format). No pressure on your side; you will have the time you need to prepare them. When the 40 artworks are ready, we will ask you to send them to our logistics platform, and then we will redirect them to the gallery we have chosen for you. You can certainly share with us your gallery preferences, but our choice will be based on exhibition schedules, opportunities, openings, and the location where we think your work will have the most potential. It will be important at this stage to inform us of the cities where you do not want to be exhibited or any territorial exclusivity you have signed with other galleries. Regarding sculptors, we will send the artworks received during the selection committee to the gallery with your agreement. Your artistic reference will come to you to place orders to exhibit new creations.

NB: You can continue to work with other galleries and hold other exhibitions even if you join Carré d'artistes. We simply ask you to anticipate potential gallery restocks to avoid penalizing them.

### 8. How to send artworks?

During this first shipment (and subsequent ones), the artworks should not be mounted or framed. It will be the galleries' responsibility to:

Mount them under mounts

Authenticate them with our certificates of authenticity

Frame them according to the customer's choice

# 9. And how much does it cost?

In all transparency, Carré d'artistes does not charge artists when they join the network. However, some expenses are to be expected:

€15 application fee (related to the application process)

€50 for the writing, translation, and printing of your artist portrait (which are deducted from the first payment). If you prefer to establish your portrait yourself, this service will not be billed to you. Shipping costs (artist to our logistics platform or to the gallery + return of artworks to the artist).

How are artists paid?

We operate on a consignment basis and pay artists every two months for sales made in galleries or on the website. To proceed with payment, we will need your SIRET number.

### 10. What is the commission rate?

We take a margin of approximately 60%, which is higher than in traditional galleries. This is explained by the scale of our structure; indeed, we have several galleries worldwide, which involves renting commercial premises in strategic locations and training sales teams. We also have several services: a logistics platform that handles sending and receiving artworks, a marketing and communication service dedicated to promoting artists, a team of art curators, and gallery owners present to accompany artists throughout their exhibitions. Carré d'artistes offers its artists double visibility, both in physical galleries and online, on the website www.carredartistes.com. These elements allow us to offer personalized support for each artist without any service charges or monthly subscriptions.

## 11. Is it possible to end the collaboration?

Our contract is indefinite, but an artist can terminate it whenever they wish. We simply ask for a maximum notice period of 6 months before returning your artworks to you to replace your exhibition in the gallery.