# FAQ - ARTISTS

### 1. Why join the Carré d'artistes network?

Carré d'artistes is a network of galleries present in France and abroad. It is more than 600 artists who already trust us and that we exhibit worldwide.

Since our creation in 2001, the Carré d'artistes network kept growing. Today, it is more than 35 physical galleries (owned and franchised) on which we can count to exhibit your unique and original artworks. Paris, Amsterdam, Beijing, Sedona (US)... All our galleries around the world are driven by the same mission: to make art accessible to all! In addition to our galleries, we offer our artists 360° visibility through our website accessible from more than 70 countries. A physical and online presence that allows our artists to find their audience all over the world.

#### 2. How are the artists selected?

Every month we organize a selection committee during which our curators present and defend the applications they have received. The selection committee is made up of the artistic department but also of guest artists and gallery owners.

During the presentation of an artist we discuss:

- The technical qualities of his work
  - The style and artistic approach
- Potential exhibitions that he can integrate
  - Evolution in the network

But above all, we let ourselves be surprised!

### 3. Why the small formats?

When an artist joins the network, we ask him to produce a first exhibition based on our dedicated formats :

13 cm x 13 cm 19 cm x 19 cm 25 cm x 25 cm 36 cm x 36 cm

We are well aware that for most artists this represents a real challenge. However, these sizes were chosen for a reason :

- 1. This allows us to standardize the prices and to propose a price by format regardless of the technique, the style, or the artists fame.
- 2. They allow us to offer unique and original works of art for all budgets. Far from the classic and divisive codes of the art world, we are here to share emotions!

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## 4. What about large formats?

## 5. How to apply?

Just follow the following link (<a href="https://docs.google.com/forms/d/e/1-FAlpQLSd6e67">https://docs.google.com/forms/d/e/1-FAlpQLSd6e67</a> cktr6TZ2LuvSIWOxpd294fzW-J-FeOwheUNmiMEPg/viewform). Whether you are a professional or an amateur, do not hesitate! Your application will be sent to our curators who will make a first selection and a first return within two weeks. Once pre-selected, your application (composed of 4 unique and original works in Carré d'artistes formats) will be submitted to our selection committee.

#### 6. What's next?

If your work is rejected by the selection committee, our curators will give you detailed feedback on the reasons for the committee's refusal and your works will be returned to you. This assessment is of course completely subjective and does not prejudge the future success of your exhibitions.

If your work is accepted, we will ask you to prepare a first collection consisting of 40 works. Each artist has the time they need to create it. Your artistic referent accompanies you throughout the creative process. The works can be made on free canvas (not mounted on frame), paper, canvas cardboard, metal, plastic. Once ready, the exhibition travels from gallery to gallery (at our expense), while being visible on the website, which allows the artist to have international visibility and find his audience.

### 7. How to send the works?

During this first shipment (and the following ones) the works must not be mounted or framed. The galleries will be responsible for:

- 1. mounting them under passes everywhere,
- 2. authenticating them using our certificates of authenticity,
  - 3. framing them according to the clients choice

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#### 8. And how much does it cost?

Promotion and communication services on all media are fully supported by Carré d'artistes. Are to be expected:

- €15 application fee
- €50 for writing, translation and printing of your artist's portrait (which are deducted from the first payment)
- Shipping costs (artist to our logistics platform or to the gallery + returns of works to the artist).

## 9. How are artists paid?

We operate as a consignment sale and we pay artists every two months for sales that are made in the gallery or on the website. In order to proceed with the payment, you must provide your company registration number.

#### 10. How much is the commission?

Our margin is significantly larger than in traditional galleries. This is explained by the size of our structure, we have several galleries around the world which induces rentals of commercial premises and training of teams. We also have several services: a logistics platform that takes care of sending and receiving the works, a marketing and communication department dedicated to the promotion of artists, an artistic service present to accompany the artists. So many elements that allow us to offer personalized support for each artist.

Our purchase prices by format are communicated to the pre-selected artists, prior to the selection committee.

## 11. Is it possible to end the collaboration?

Our contract is for an indefinite period, but an artist can end it whenever he wishes. We simply ask you for a period of 6 months maximum before returning your works to you in order to be able to replace your exhibition in the gallery.