

FAQS - FRANCHISE

1. What is the average time required to open a Carré d'artistes art gallery?

The average time to open a Carré d'artistes art gallery is estimated at 6 months from the delivery of the Pre-contractual Information Document (DIP).

2. What is the ideal profile for a Carré d'artistes franchisee?

There's no ideal profile for becoming a Carré d'artistes franchisee. Franchisees are welcome, whether they have an investor or sales profile.

We are committed to passing on our know-how and passion to all our franchisees, so that they can quickly achieve the best possible performance.

The strength of any entrepreneur lies in mastering economic and financial management, and having the necessary leadership to manage his or her team.

3. What is the average investment to open a Carré d'artistes art gallery?

The Carré d'artistes concept features a sober, contemporary, upscale design. We estimate the average fitting-out cost at between €800/m² and €1,000/m² (excluding leasehold rights).

In France, the average total investment to open a Carré d'artistes gallery is therefore estimated at between €125,000 and €175,000 (excluding any lease rights).

4. How does Carré d'artistes support its franchisees?

Our initial training is based on gallery life. Whether you're an investor or an operational franchisee, every activity in the gallery will be explained in theory and passed on in practice.

Our training lasts two weeks, between head office and the gallery, and is completed by assistance at the opening. We supplement this initial training throughout the year by providing personalized advice during our visits and franchisee meetings.

We provide ongoing support to ensure that every franchisee benefits from all the expertise they need to succeed. We meet regularly with network members to share and exchange views on day-to-day issues and define tomorrow's actions together.