

FAQ - ARTISTS

1. Why join the Carré d'artistes network?

For 20 years, we have never stopped bringing art to life, thanks to our 30 galleries in France (Paris, Lyon, Nice, Strasbourg, etc.) and abroad (Singapore, Hong Kong, Vienna, Amsterdam, etc). We have also undertaken a real digital shift that allows us to offer unprecedented visibility both online and in the galleries. Artistic, sales and marketing department, franchisees... Joining the Carré d'artistes network means trusting a team of passionate professionals dedicated to promoting your art!

2. How are the artists selected?

Every month we organize a selection committee during which our curators present and defend the applications they have received. The selection committee is made up of the artistic department but also of guest artists and gallery owners.

During the presentation of an artist we discuss:

- The technical qualities of his work
- The style and artistic approach
- Potential exhibitions that he can integrate
- Evolution in the network

But above all, we let ourselves be surprised!

3. Why the small formats?

When an artist joins the network, we ask him to produce a first exhibition based on our dedicated formats :

13 cm x 13 cm

19 cm x 19 cm

25 cm x 25 cm

36 cm x 36 cm

We are well aware that for most artists this represents a real challenge. However, these sizes were chosen for a reason :

1. This allows us to standardize the prices and to propose a price by format regardless of the technique, the style, or the artists fame.
2. They allow us to offer unique and original works of art for all budgets. Far from the classic and divisive codes of the art world, we are here to share emotions!

FAQ - ARTISTS

4. What about large formats?

We also offer works of larger sizes:

50*50 cm
80*80 cm
100*100 cm
120*40 cm

The creation of large formats comes in a second time depending on the success encountered in the gallery.

5. How to apply ?

It's really simple, just click here (<https://forms.gle/eKgYQzAPaQahemZw8>) and follow the instructions! Whether you are a professional or an amateur, do not hesitate! Your application will be automatically sent to our curators who will make a first selection and a first feedback within two weeks. If your work interests them, they will contact you to present it to the selection committee and will ask you to prepare 4 works in our formats.

6. What's next?

If your work is not accepted, our curators will give you detailed feedback on the reasons for the committees refusal. Of course, you can try your luck again as many times as you wish. If your work is accepted, it will be the beginning of a great adventure! First of all we will ask you to prepare a first exhibition of 40 works (10 in each small format). No pressure on that side, you will have the time you will need to prepare them.

When the 40 works are ready, we will ask you to send them to our logistics platform and we will then take care of redirecting them to the gallery we have chosen for you. You can of course share with us your gallery wishes, but our choice will be made according to exhibition schedules, opportunities, openings, and the place where we think your work will have the most potential. It will therefore be important at this stage to inform us of the cities in which you do not want to be exhibited or of any territorial exclusivity that you may have signed with other galleries.

NB: you can absolutely continue to work with other galleries and hold other exhibitions even if you join Carré d'artistes. We will simply ask you to anticipate the potential replenishment of galleries to penalize them.

FAQ - ARTISTS

7. How to send the works?

During this first shipment (and the following ones) the works must not be mounted or framed. The galleries will be responsible for:

1. mounting them under passes everywhere,
2. authenticating them using our certificates of authenticity,
3. framing them according to the clients choice

8. And how much does it cost?

In complete transparency, Carré d'artistes does not charge artists when they join the network, however, some expenses are to be expected:

- €15 application fee
- €50 for writing, translation and printing of your artist's portrait (which are deducted from the first payment)
- Shipping costs (artist to our logistics platform or to the gallery + returns of works to the artist).

9. How are artists paid?

We operate in the form of consignment and we pay the artists every two months for the sales that will be made in the gallery or on the site. In order to make the payment, we will absolutely need your company registration number.

10. How much is the commission?

We take a margin of around 60%. which is more important than in a traditional gallery. It can be explained by the size of our structure, we have several galleries in the world, which induces the rental of commercial premises and sales team training. We also have several services: a logistics platform that takes care of sending and receiving the works, a marketing and communication service dedicated to the promotion of artists, an artistic service present to support the artists. So many elements that allow us to offer personalized support for each artist.

11. Is it possible to end the collaboration?

Our contract is for an indefinite period, but an artist can end it whenever he wishes. We simply ask you for a period of 6 months maximum before returning your works to you in order to be able to replace your exhibition in the gallery.